

Aligning Agile Management Methods with Corporate Governance Models

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- 20+ years of PM experience
- 20+ published books, audiobooks, DVDs, and CD-ROMs – most on agile and PM-related topics
- IBM Certified Executive PM
- IPMA Certified Senior PM (IPMA B)
- IBM AIS Agile Centre of Competency Lead
- IPMA-Accredited PM Competency Assessor for Canada and USA

Agenda

- The Need for Governance Models
- A Standard Corporate Governance Model
- Aligning Agile Methods to the Standard Governance Model
- Conclusions
- Q&A

We Need Corporate Governance Models

- Most large organizations are governed by strict processes designed to protect the shareholders:
 - Ensure that money is being wisely invested
 - Ensure that risk has been considered
 - Ensure that projects align with organizational strategy
 - Ensure that the organization has enough capacity to absorb new projects

But Balancing Governance with Productivity is Key

- While excessive governance can hinder the ability to deliver business value efficiently, a lack of governance leads to chaos and waste.
- The trick for the business leaders is to find the right balance between control and efficiency.

A Standard Corporate Governance Model

Great
Idea

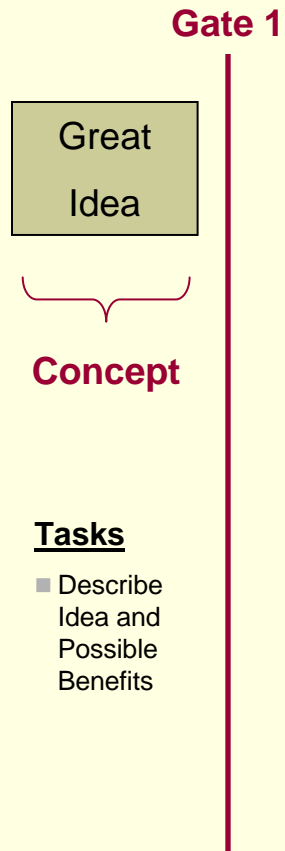


Concept

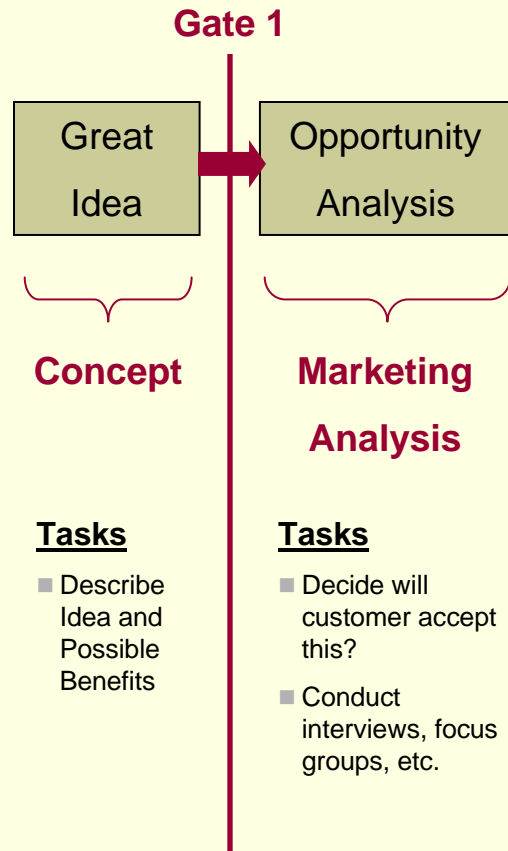
Tasks

- Describe Idea and Possible Benefits

A Standard Corporate Governance Model



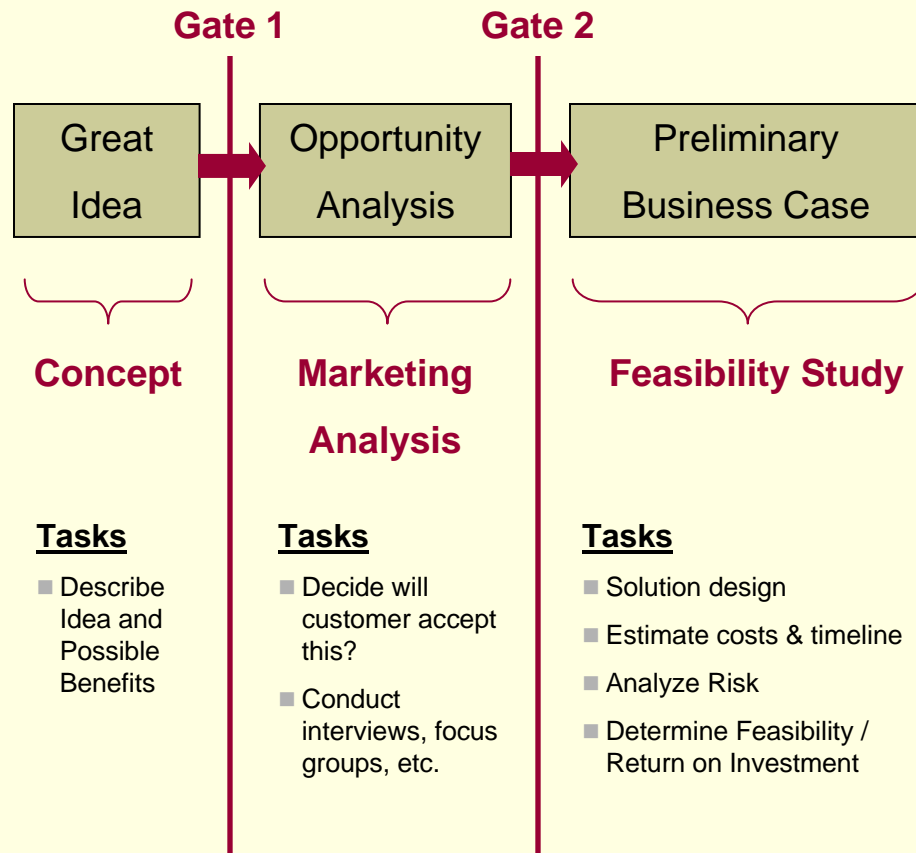
A Standard Corporate Governance Model



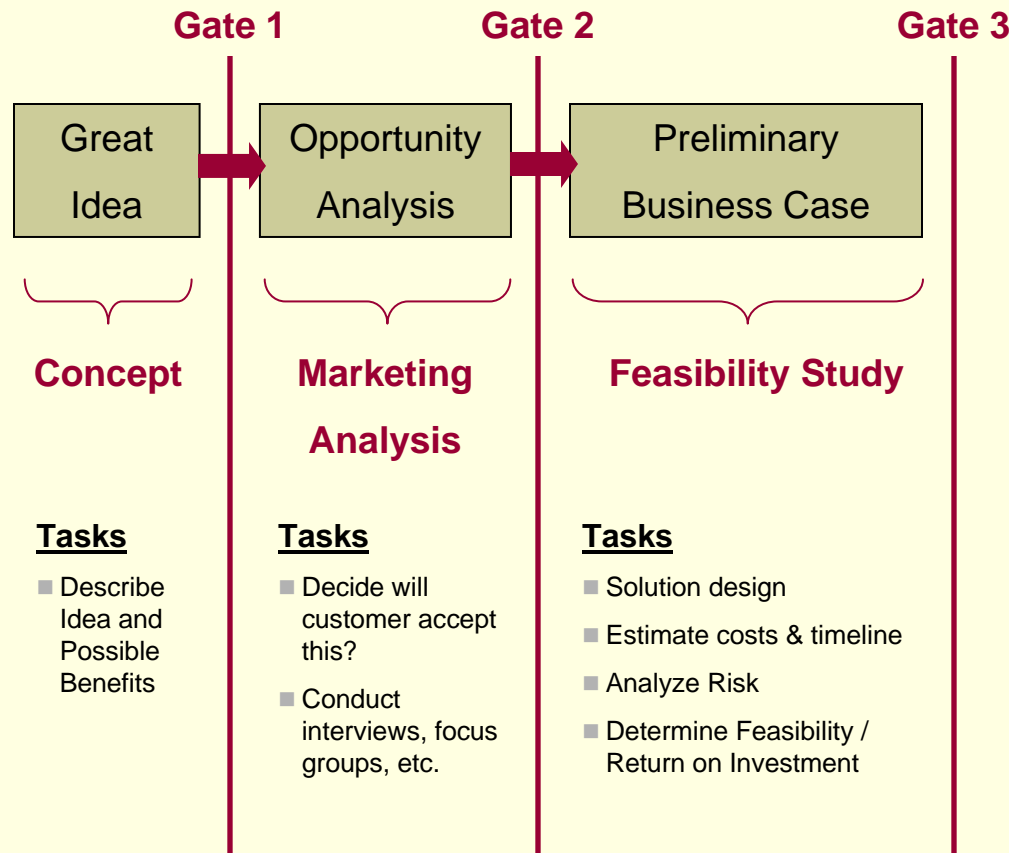
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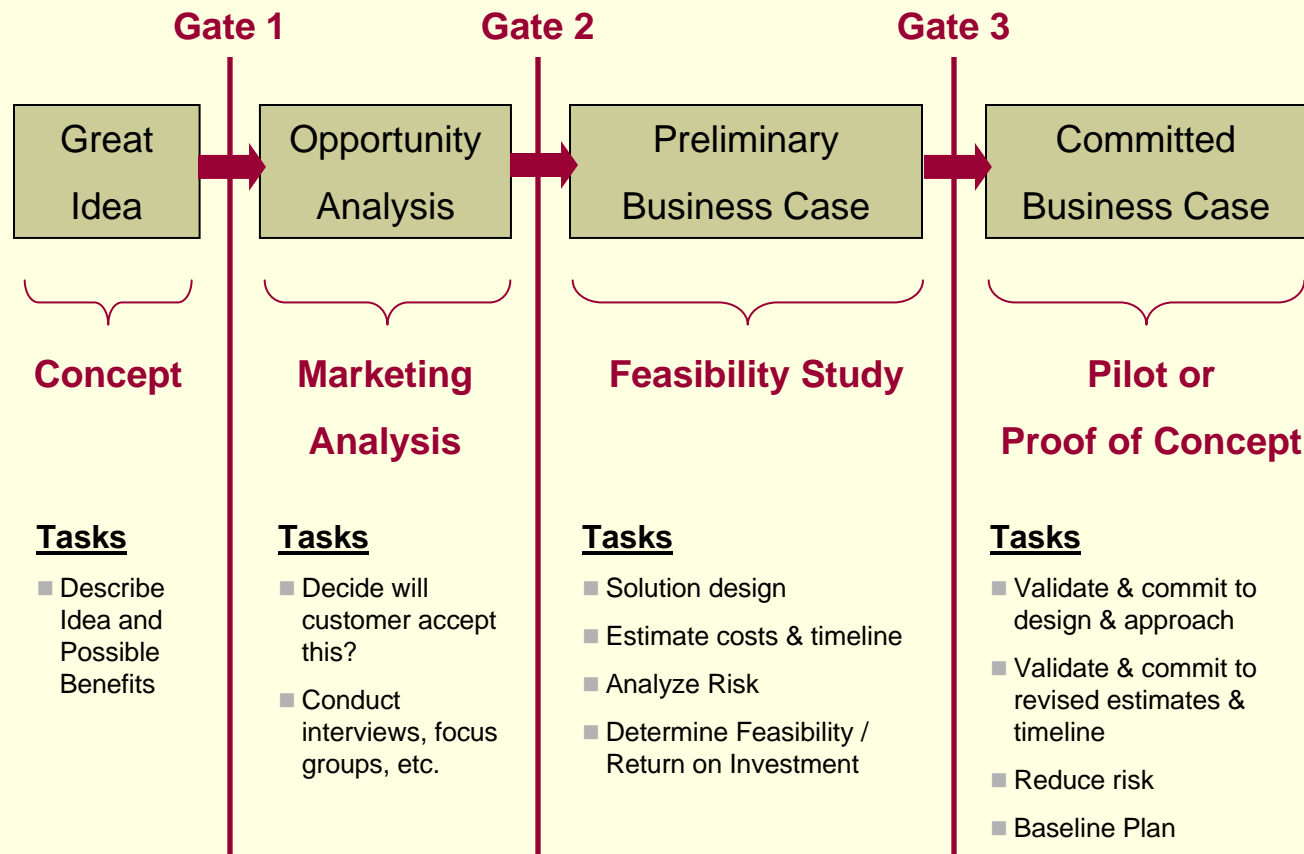
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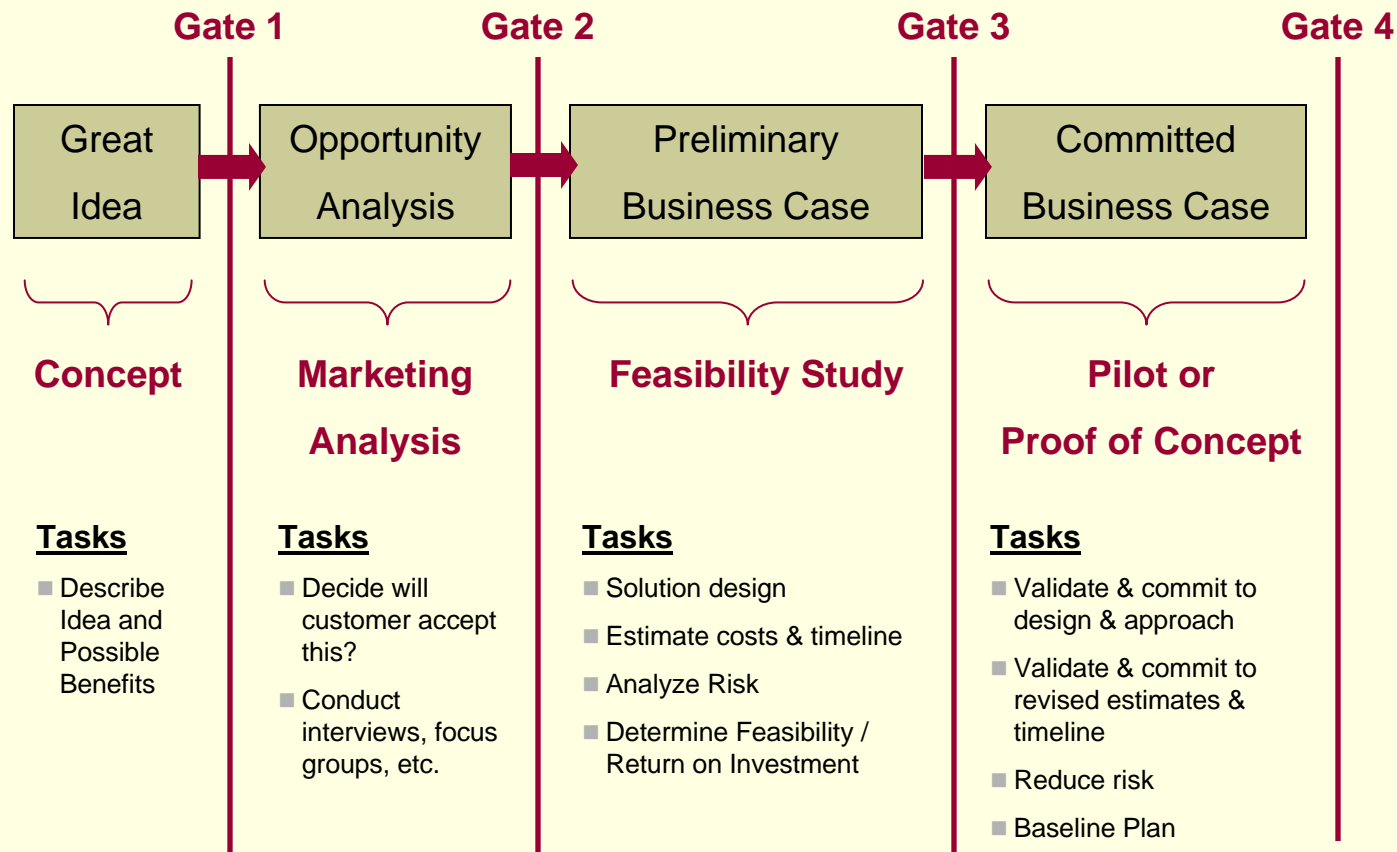
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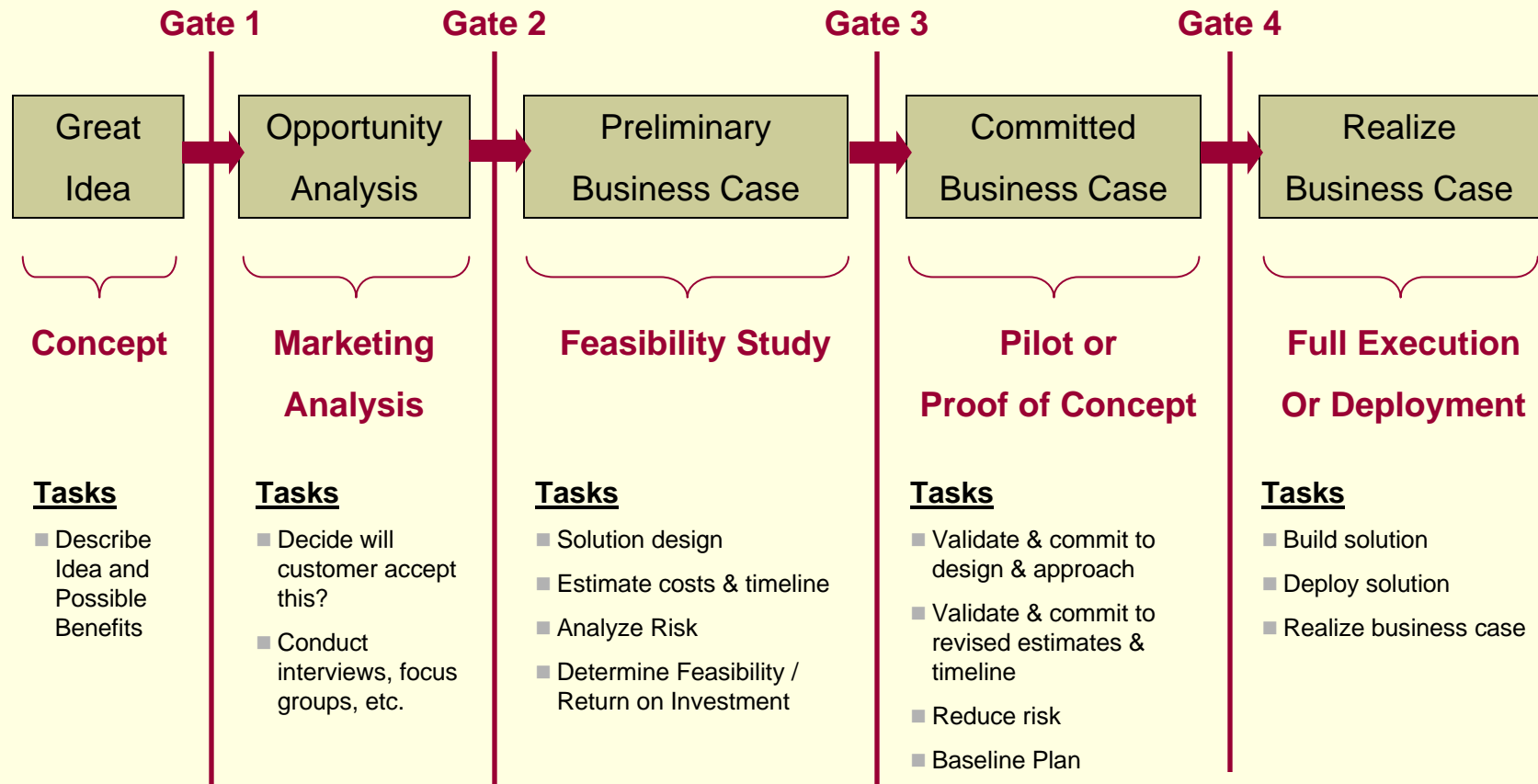
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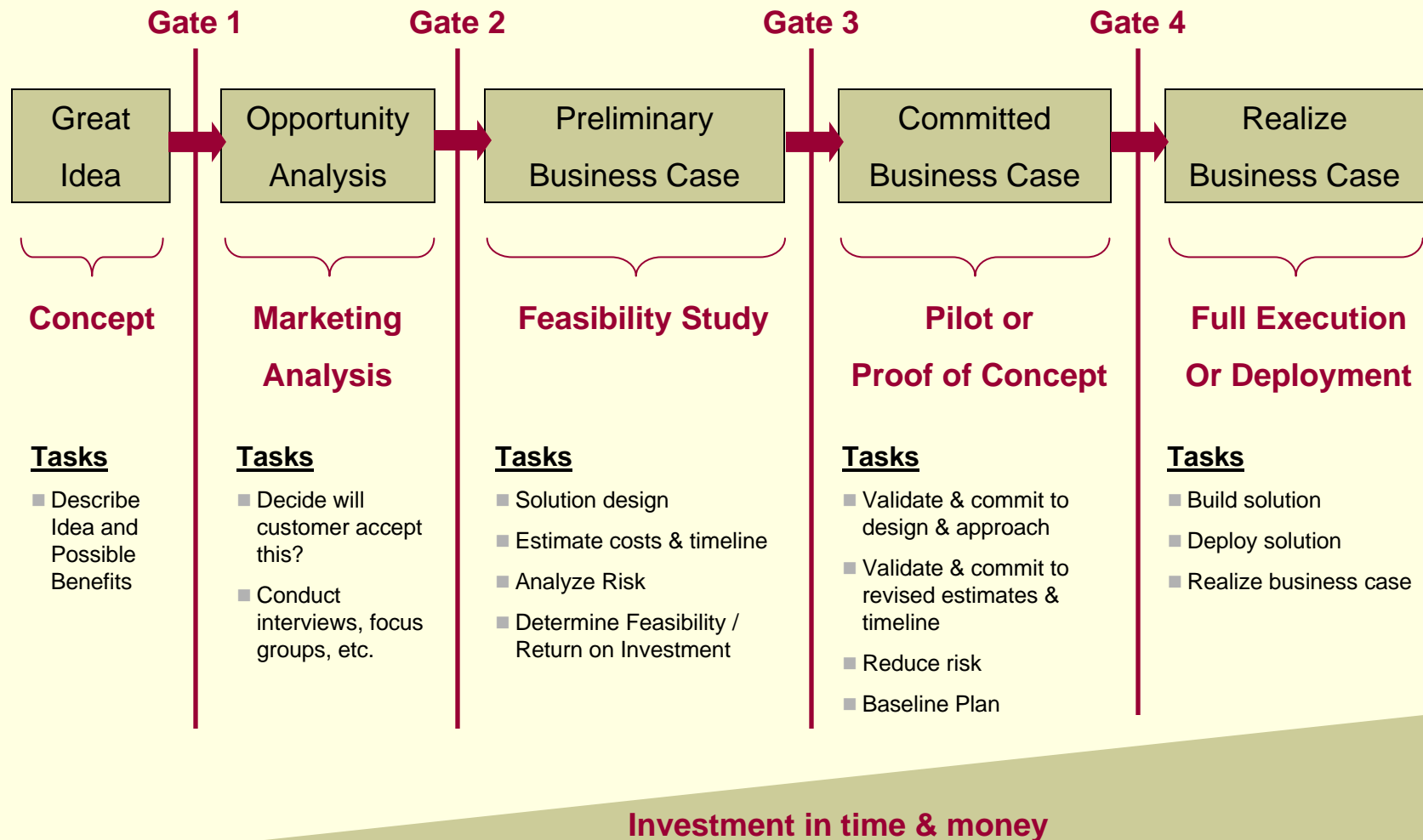
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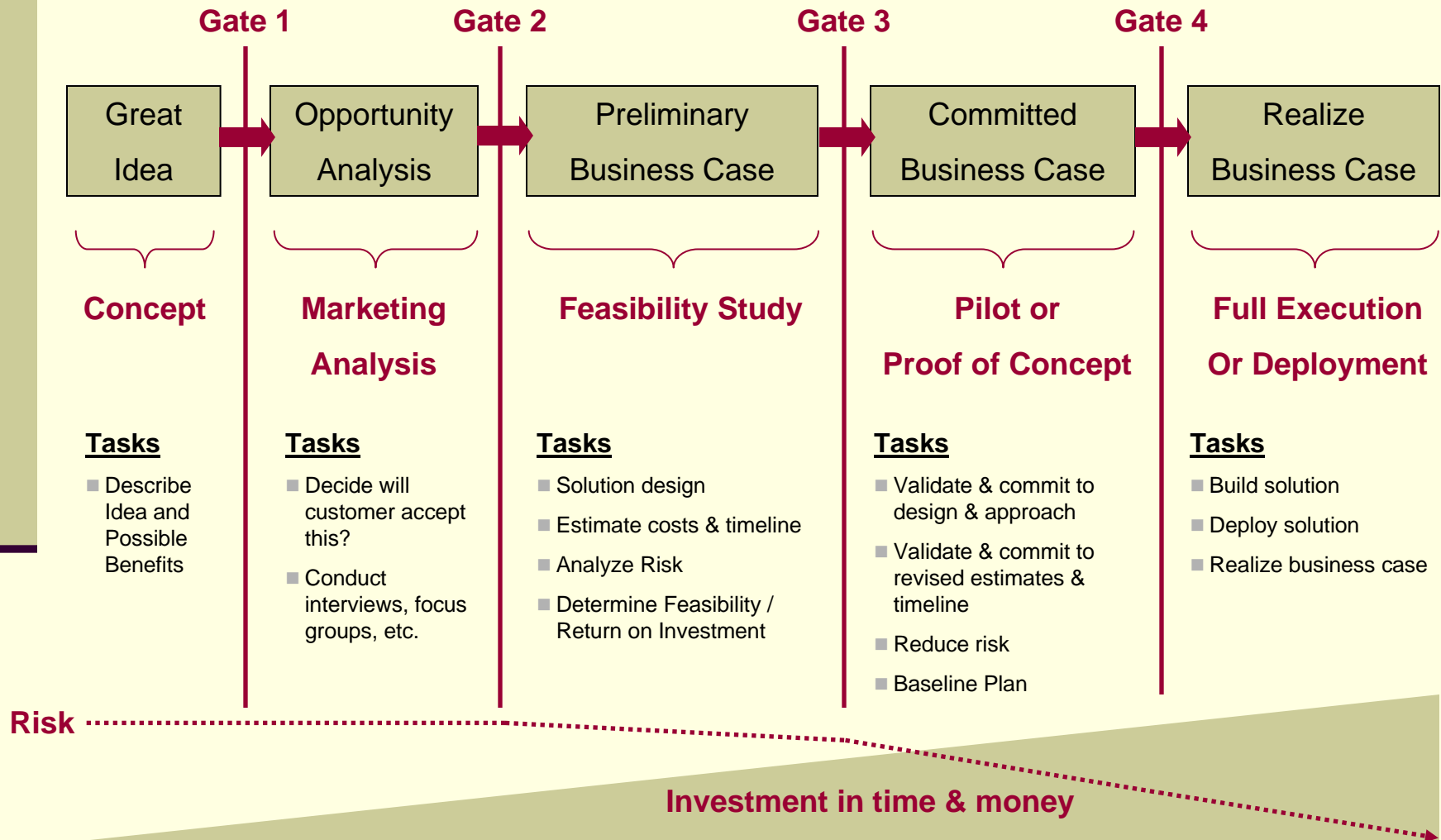
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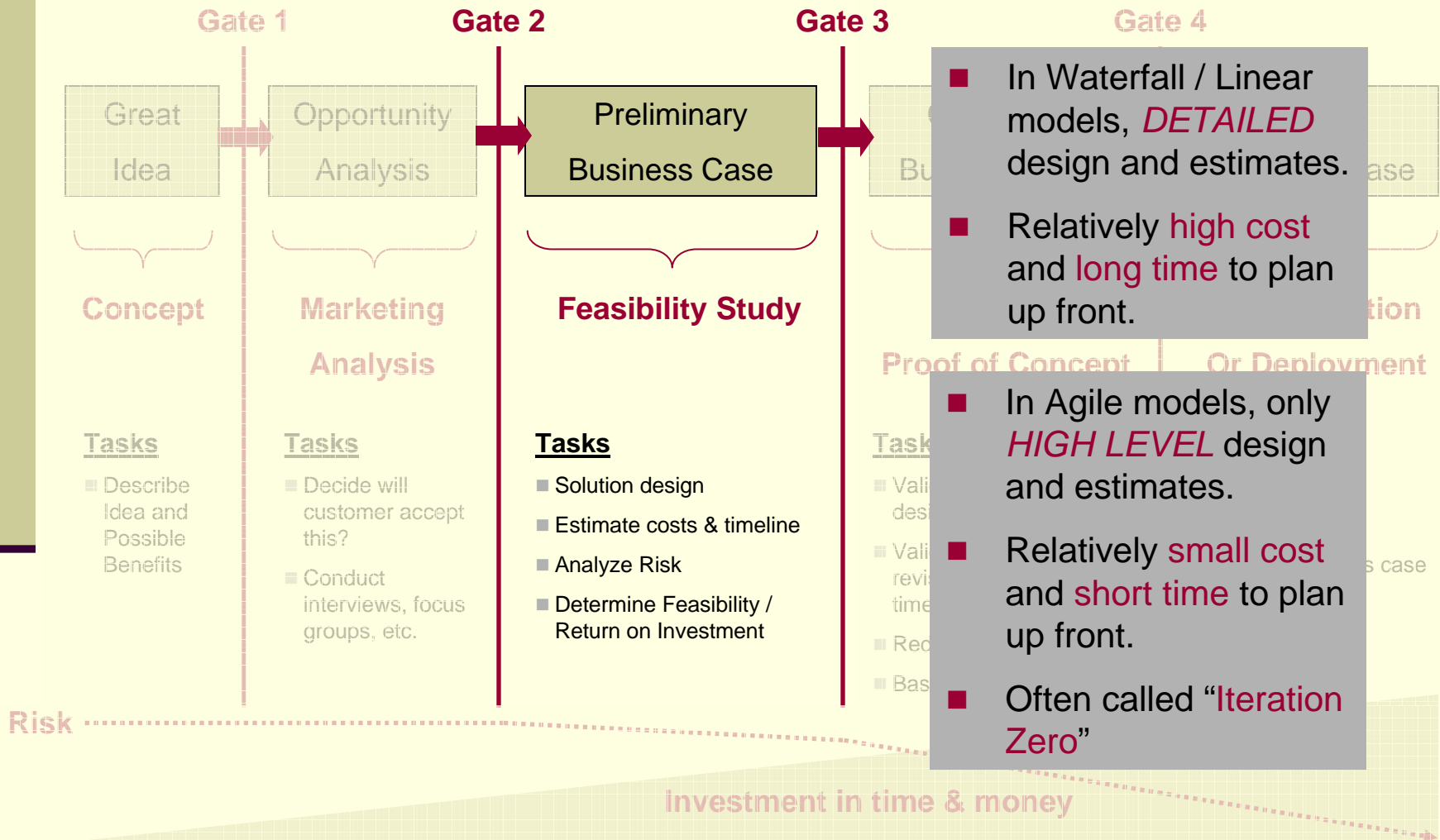
A Standard Corporate Governance Model



Aligning Agile Methods to the Standard Governance Model

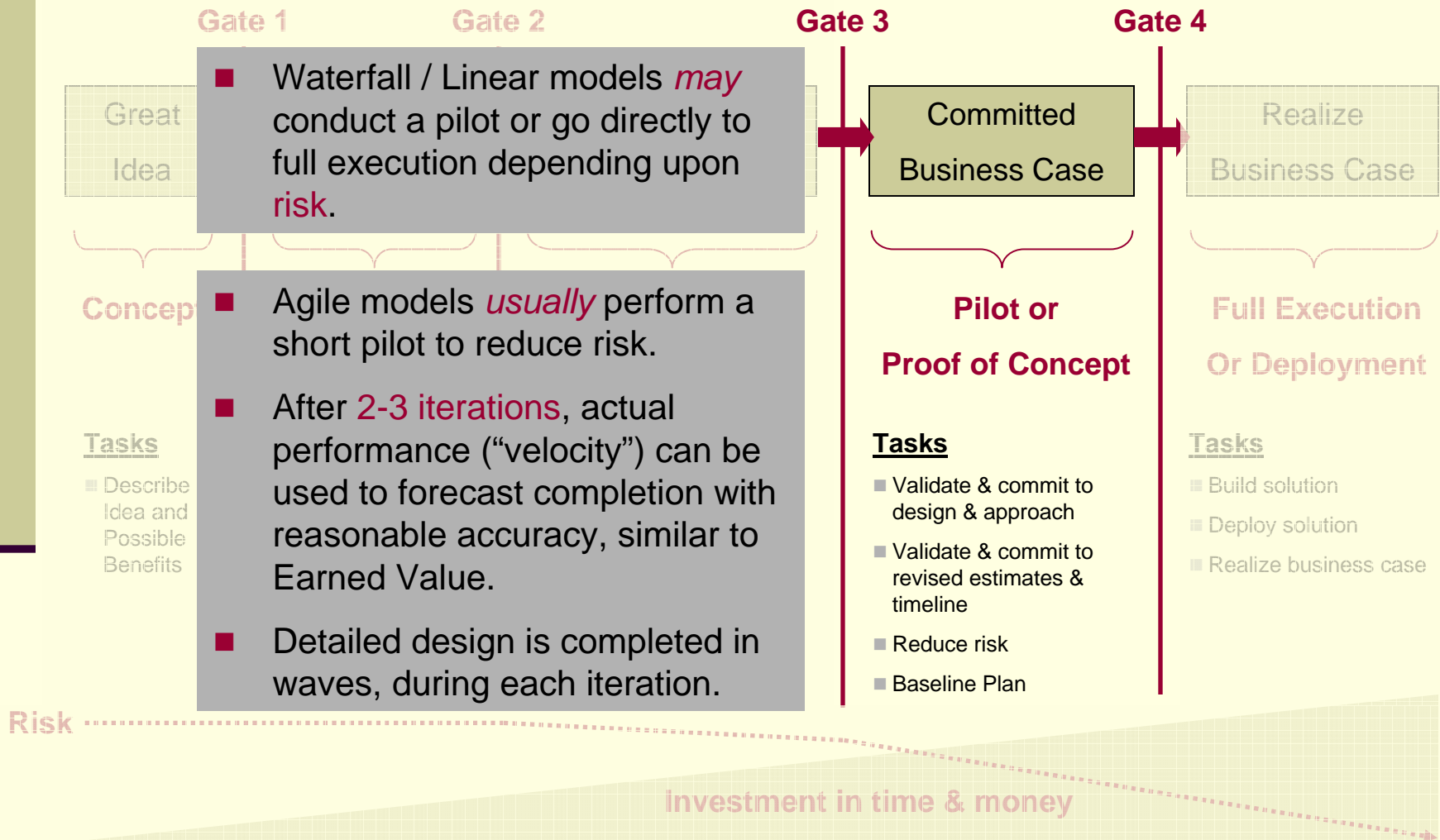
- Many believe that agile and governance don't mix.
 - Agile methods evolved to combat excessive governance on high-change projects.
 - Many believe that agile methods cannot succeed in strict governance models.
- Yet, in the real world, agile methods cannot be used in large organizations without adhering to standard governance models.
- Surprisingly, agile methods are not that different from Waterfall / linear processes in how they are governed.

Aligning Agile Methods to the Standard Governance Model

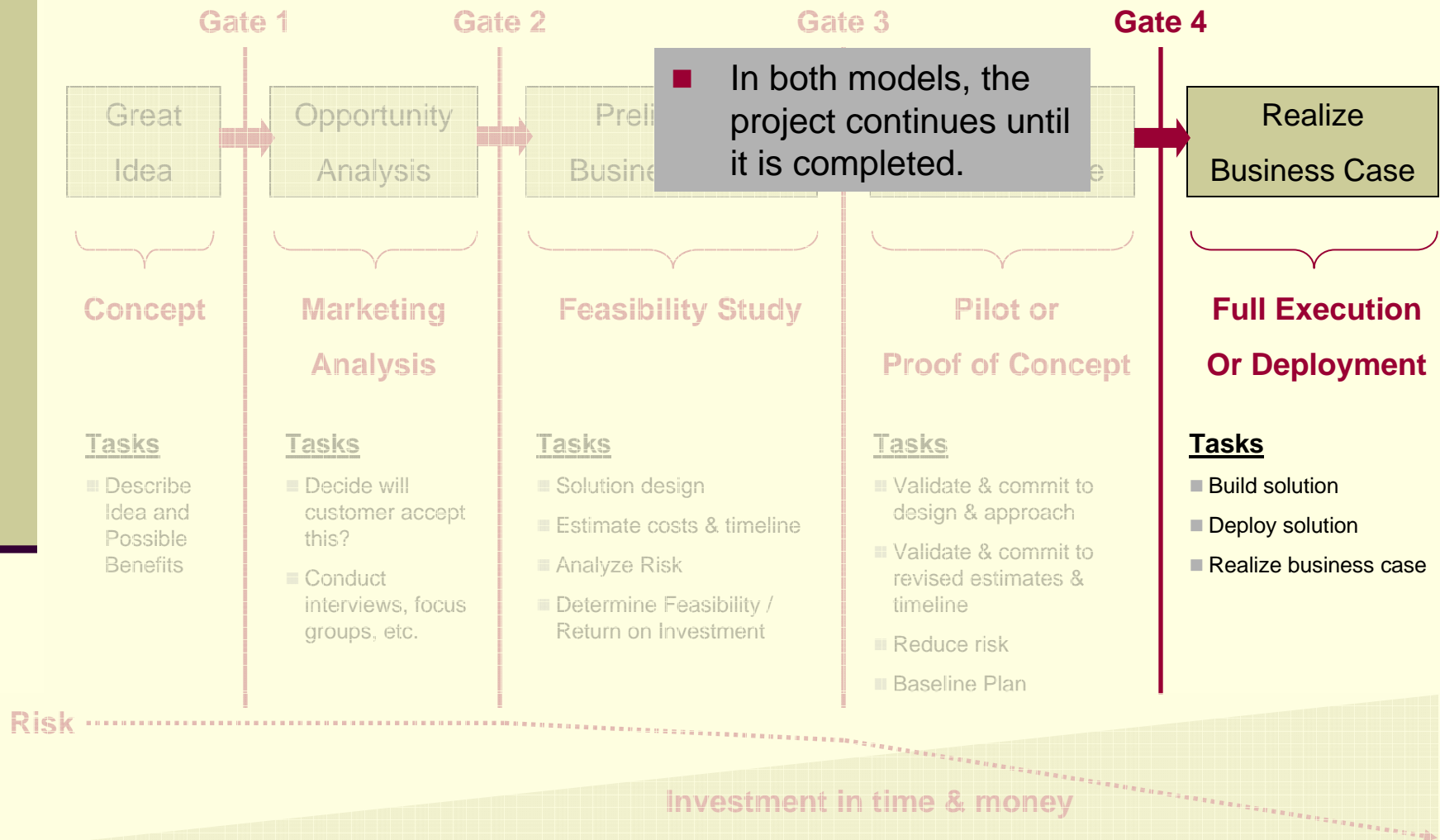


- In Waterfall / Linear models, **DETAILED** design and estimates.
- Relatively **high cost** and **long time** to plan up front.
- In Agile models, only **HIGH LEVEL** design and estimates.
- Relatively **small cost** and **short time** to plan up front.
- Often called “**Iteration Zero**”

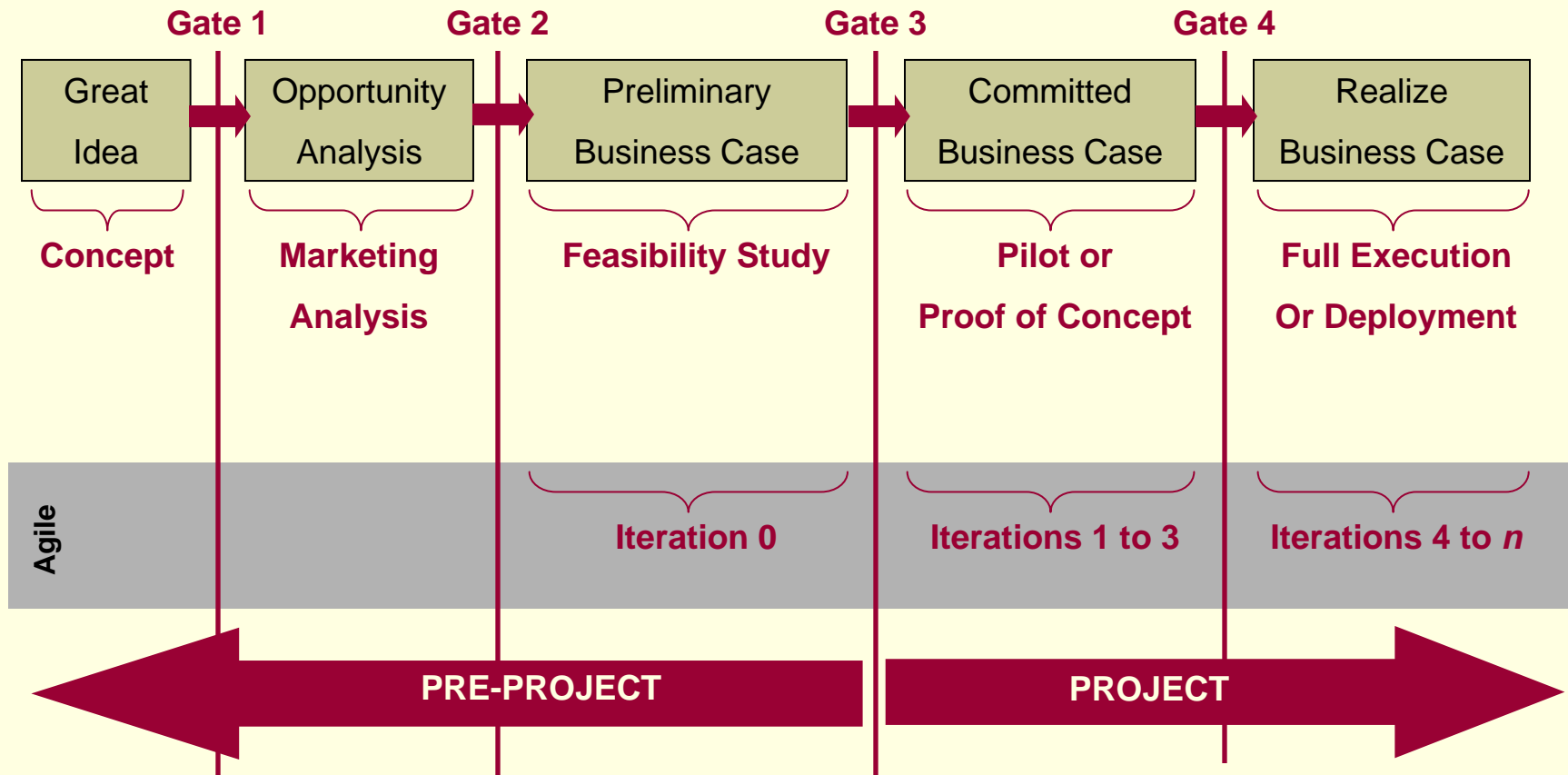
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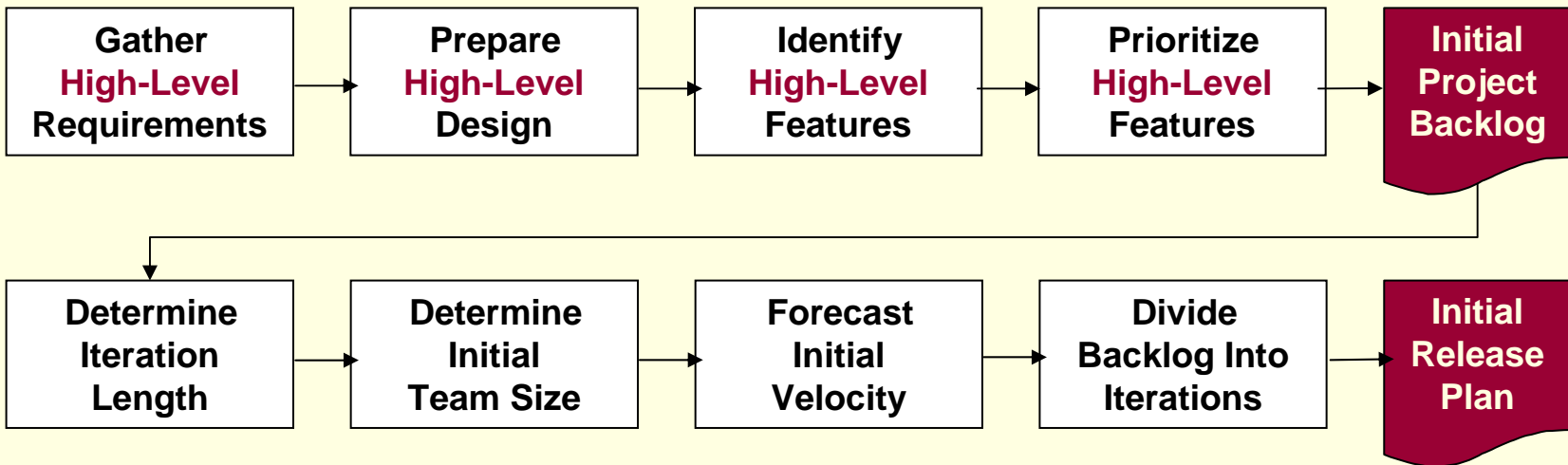
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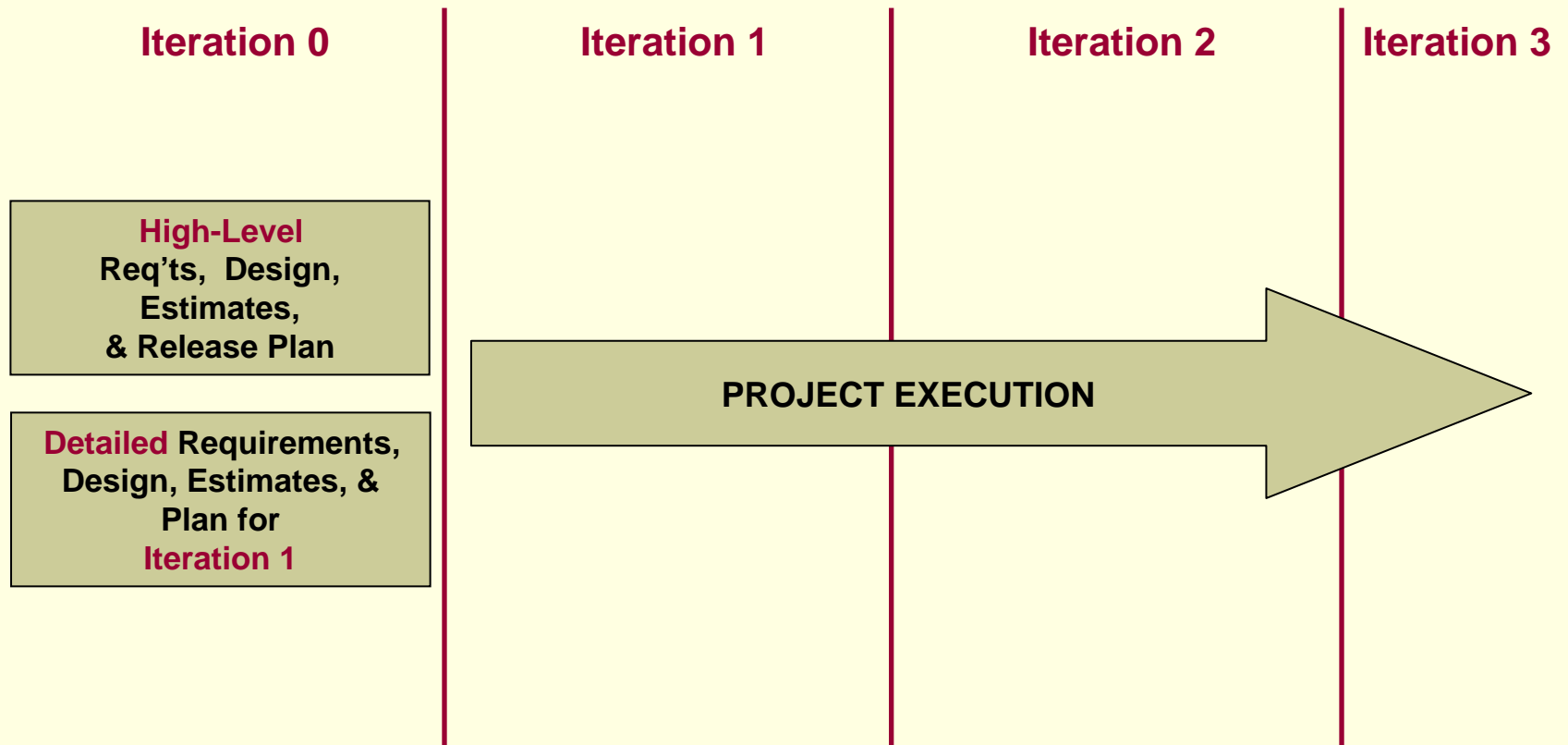
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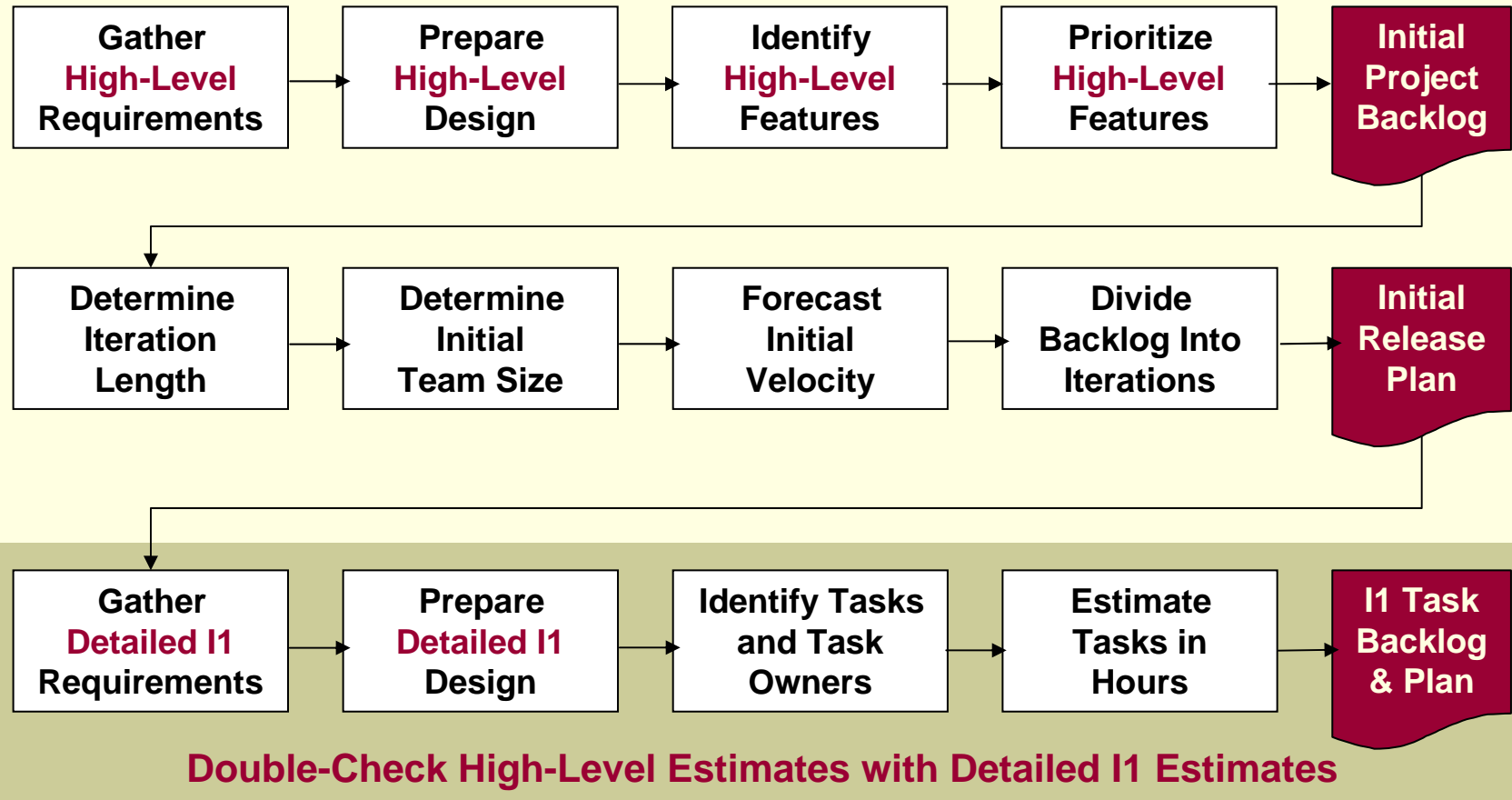
In Agile Projects, the Work in Iteration Zero Becomes Critical to Success



We Should Double-Check our Top-Down Estimates with a Bottom-Up I₀ Estimate



So, Iteration Zero Now Looks Like This...



Conclusions

- Agile methods can structurally be incorporated into most corporate governance models.
- Proper discipline during Iteration Zero increases business confidence in budgets and plans.
- If agile is positioned as a means to reducing risk for certain project types, business may be more accommodating to the approach.

Questions?

- Kevin Aguanno (your speaker) is available for consultation at kevin@AgilePM.com.
- He is the author of over 20 books, audiobooks, DVDs, and CD-ROMs related to this subject matter:

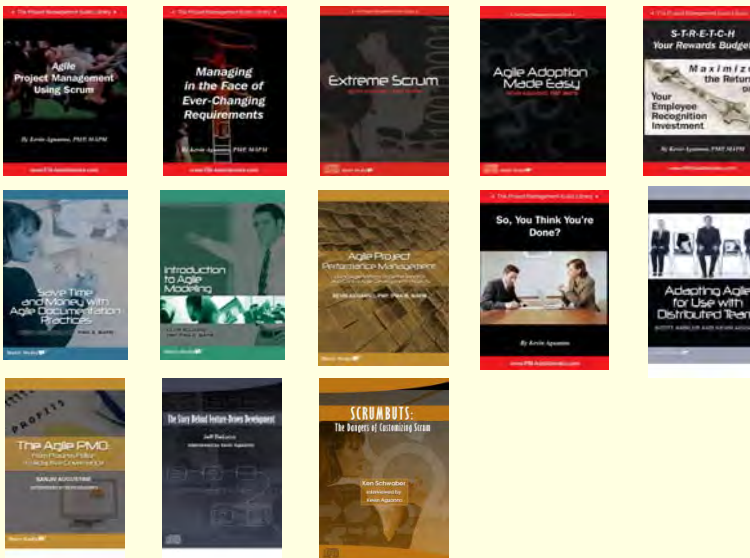
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